



Adolescent
Health



Maternal
Health



Child
Health

THE MAC
health hub
Empowering Healthy Generations



Youth
Empowerment

PROJECT/INNOVATION FILE

TITLE: The MAC Health Hub: Empowering Health Generations

PROJECT OVERVIEW

The MAC Health Hub is a strategic and holistic initiative designed to enhance maternal, adolescent, and child health by equipping youth with vital knowledge, practical skills, and essential resources. The project leverages youth empowerment as a catalyst for improved health outcomes in underserved communities.

Mission: To empower mothers, adolescents, children, and youth to reach their full potential through comprehensive health, education, and economic opportunities, ultimately breaking cycles of poverty and inequality.

Vision: A world where every individual has access to quality healthcare, education, and economic empowerment, enabling them to thrive and contribute to their communities.

OBJECTIVES:

1. Improve maternal and child health outcomes through access to quality healthcare services.
2. Empower adolescents and youth through education, life skills training, and economic opportunities.
3. Strengthen community engagement and participation in health and development initiatives.
4. Advocate for policies and programs supporting MAC health, education, and economic empowerment.

PROGRAMS AND SERVICES:

1. Maternal Health: Prenatal and postnatal care, safe motherhood initiatives, and reproductive health services.
2. Adolescent Health: Life skills training, mental health support, reproductive health education, and leadership development.
3. Child Health: Immunization, nutrition counselling, pediatric care, and child development support.
4. Youth Empowerment: Education and economic opportunities, mentorship, and leadership development.
5. Community Engagement: Outreach, education, and mobilization to promote health and empowerment.
6. Advocacy and Policy: Influencing policies and programs supporting MAC health, education, and economic empowerment.

TARGET POPULATION: Mothers, adolescents, children, and youth in underserved communities, with a focus on vulnerable and marginalized populations.

GEOGRAPHIC SCOPE: Aworowa Sub-Municipal, Techiman North Municipal, Bono East Region

PARTNERSHIPS: Collaborations with government agencies, NGOs, community organizations, and private sector entities to leverage resources and expertise.

FUNDING: Donations, corporate sponsorships

ACHIEVEMENTS

Summary:

1. In 2024 and first half of 2025, The MAC Health Hub successfully implemented a Community Health Outreach Initiative across five underserved communities, reaching over 10,000 individuals with essential health education and services. Through strategic partnerships with local clinics and schools, the organization:
2. Conducted free mobile health screenings for blood pressure, diabetes, HIV, Hepatitis B and maternal health, directly impacting over 5,000 women and adolescents.
3. Distributed over 5,000 health kits, including sanitary pads, prenatal vitamins, and child wellness supplements, school uniform, free drugs.
4. Conducted free NHIS registration and renewal for over 2,000 people
5. Hosted monthly health dialogues and forums that engaged traditional leaders, local health workers, and community members in discussions on sustainable healthcare solutions.
6. In the past years based on infrastructure, The MAC Health Hub has been able to aid the building of two CHPS Compound at Asueyi (Fully Furnished and fully Operational), Tenabea (partially operation), Maternity Block at Aworowa Health Centre, establishing adolescent clubs in schools and adolescent corners in health facilities.

As a result of this intervention, the communities recorded a 20% increase in antenatal care attendance and a marked improvement in adolescent health awareness, especially drug abuse. The initiative showcased The MAC Health Hub's commitment to bridging the health access gap through innovation, youth leadership, and community-driven solutions.